



555 FORTUNE CAMPAIGN

L&G 55 Years Anniversary | 5 Times your Prosperity

The campaign "555 Fortune" are organized by Land & General Berhad, (L&G) in conjunction of celebrating its 55 Years Emerald Anniversary.

The campaign will run from **1 Nov 2019 – 29 Feb 2020**.

(L&G reserves the right to change the duration and/or the commencement and/or the expiry date of campaign period at any time without any prior notice to be given).

The Bonus Draw Day – shall be conducted on a date, time and venue which to be determined by the Developer (tentative 29 March 2020, subject to change at management's discretion)

Instant Draw

Purchasers who have booked a Unit during the Campaign period shall entitled to a ONE draw of AngPow which comprise of the following :

AngPow Value	No. of Prizes
RM2,888	15
RM3,888	10
RM4,888	2
RM5,888	2
RM6,888	1

The AngPow value shall be in **CREDIT NOTE** and to be rebate into selling price of the property purchased. (For 90% Loan Purchasers, excess payment shall release to Purchaser upon Vacant Possession)

Lucky Spin Ticket

Lucky Spin Tickets will be distributed to Purchasers once the SPA & Loan Documents signed **WITHIN 30 DAYS** from the Booking Date, failing which the Purchasers shall disqualified for the BONUS Draw. The allocation of Lucky Spin Ticket shall be as following :

Unit Type	Type A	Type B
No. of Tickets	2	2

Referral Ticket

Purchasers (Referrer) whom purchased a Unit during the campaign can refer anyone (Referree) to purchase a Sena Parc Unit.

Eligible *Purchaser (the **Referror**) shall be rewarded to **DOUBLE TICKET** of his/her existing Ticket earned, and the **Referree** shall be rewarded to **ADDITIONAL ONE TICKET** of his/her existing Ticket earned as per below :

	Unit Type	Type A	Type B
Referror	Referror Existing Tickets earned	2	2
	Referror Double Tickets	2	2
	Total Tickets under Referral	4	4
Referree	Referree Existing Tickets earned	2	2
	Referree Additional ONE Ticket	1	1
	Total Tickets under Referral	3	3

In the event Either Parties' sale under the Referral programm terminated, the **DOUBLE TICKET** and **ADDITIONAL ONE TICKET** of both parties shall been void/revoked.

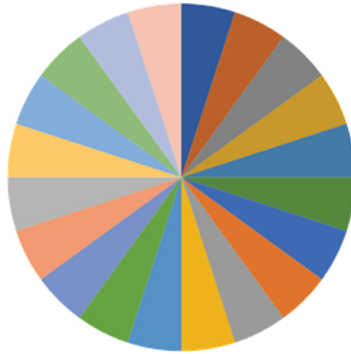
Bonus Draw

3 Lucky Winners will be picked through Lucky Draw from ALL TICKETS of Sena Parc eligible* Purchasers under the 555 Fortune Campaign.

3 Lucky Winners will be invited to the stage participate to the Lucky Spin.

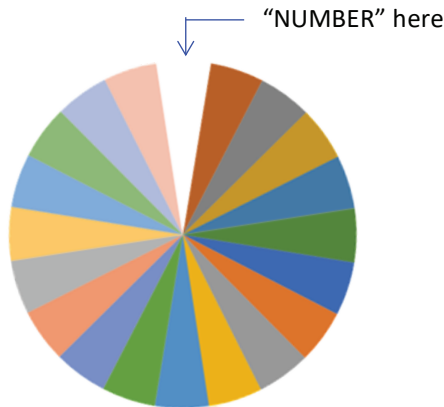
Each of 3 Lucky Winners will have a ONE chance to spin the Lucky Spin. Among of the 3 Lucky Winners, the 1st Lucky Winner shall be the 1st to spin subsequently 2nd pick & 3rd pick Lucky Winner to conduct the spin.

The number of "5"/"4"/"3"/"2" are printed on the Spin Board and to be covered by color paper.



Spin Result

Once the Spin Board stop, the Color Paper shall be removed in disclose the NUMBER under the Spinner Arrow where represent the prizes multiplication of the AngPow value during the Booking.



Example / Reference

AngPow Value earned during Booking	Spinner Arrow pointing to "NUMBER"			
	5	4	3	2
(Assumption) RM6,888	RM6,888 x 5	RM6,888 x 4	RM6,888 x 3	RM6,888 x 2
Prize value earned during Bonus Draw	RM34,440	RM27,552	RM20,664	RM13,776

Consolation Prize

After the 3 Winners, the remaining eligible Purchasers under the 555 Fortune campaign shall entitled to have ONE consolation prize.

After the Bonus Draw, we shall invite all the remaining eligible Purchasers under the 555 Fortune campaign to the stage to select ONE of the Mysterious Box, where each Mysterious Box contain a prize worth up to RM2088.

Others Terms & Conditions

*Eligible Purchaser –

Has/have signed the Sale & Purchase Agreement & Loan Agreement of the property purchased **within 30 Days** from the Booking Date.

All prizes **NOT** transferable.

Each unit purchased is entitle to ONE (1) Bonus Draw Prize (by Luck) OR ONE (1) Consolation Prize only regardless of numbers of Draw Ticket remaining in the Draw Box.

In the event the Eligible Participant(s) is unable to attend the BONUS Draw Event, as the case may be, the Participant(s) is strictly **NOT ALLOWED** to appoint any nominee(s) to attend on behalf for the BONUS Draw purposes. The Eligible Participant(s) will automatically be **DISQUALIFIED** from the BONUS Draw if the Eligible Participant(s) failed to personally attend the said Event on the Event Period and/or the Extended Event Period.

All winners shall be required to produce their **Identification Documents** (i.e. NRIC/ Passport) for verification purpose upon announcing Lucky Draw Prizes Winner. L&G shall reserve the right to forfeit the Lucky Draw prizes from any Winner who fail(s) to provide the Identification Document during the announcement of the Lucky Draw Prizes winner.

Any winner who has outstanding payment(s) due and owing pertaining to the SPA or has cancelled the purchase of the property may result in forfeiture of the prize for that particular property.

In the event the Purchasers have decided to withdraw/cancel/terminate the purchased unit for whatsoever reasons after he/she has claimed the relevant prizes, the said Purchasers shall pay the equivalent prize value of the prize claimed. In the event the Purchasers refuse/neglect/fail to perform such repayment, L&G shall reserve all its right to initiate action for such claim in full force and with its legal binding effect.

Bonus Draw Prize Release

All prize value in BONUS DRAW shall be released to Winner upon **VACANT POSSESSION**.

By participating in this 555 Fortune Campaign, the Participant/eligible Purchaser consents to L&G and the relevant parties of the use and collection of personal data in accordance with Privacy & PDP Policy, for the purposes of advertising, marketing, publicity in any mode of advertisement online/offline/social media, without any prior notice to Participant/Winners and the Participant/Winners shall not be entitled to any claim of ownership or compensation on the materials published or advertised online/offline/social media.

L&G reserves the right to forfeit the Prizes awarded if the Winners do not comply with any of the terms and conditions herein.

All Winners of the Event shall be responsible for declaring the acquisition of their prizes to the relevant tax bodies (if the Winners redeem necessary) and pay for any levy, charges, tax and/or duty that is imposed. L&G shall not be responsible and/or liable in any way to pay on behalf of the Winners any levy, charges, fines, tax and/or duty that is imposed on the Winners by the relevant tax bodies for the lucky draw prizes.

L&G shall at all times reserves the rights to change, amend, delete or add to any of these Terms and Conditions of the Event without prior notice and all the Participants shall be bound by such changes (if any).

L&G shall at all times reserve the right to change the prizes to an equivalent of similar value without any prior notice to the Eligible Participant(s) and L&G decision shall be deemed final and conclusive.

All decisions made by L&G shall be deemed final and the Eligible Participant(s) shall have no legal recourse against the decision of L&G. Any disputes regarding the decision will not be entertained.